

Help your employees continue their health coverage

If your employees need help transitioning to new coverage, here are some ways for you to help them get started:

☑ Create a communications plan

This outlines how you'll incorporate our continuation of coverage tools into the employee experience.

Share communication materials with impacted employees

- ▶ Flyer with overview of options
- ► Description of resources for company intranet site
- ▶ Push-ready email outlining resources
- **▶** Offboarding overview

Share our "How to stay covered" webinar

- ▶ Check our webinar schedule.
- ▶ Post our **on-demand recorded webinar** on your intranet or in an employee email outreach.
- If many of your employees are impacted, talk to your Kaiser Permanente representative about scheduling a custom webinar.

Ask your Kaiser Permanente representative to contact your employees with coverage options

This requires at least a 4-week lead time before employees are impacted by any coverage changes.

